

CAREER SERVICES
University of Wisconsin - River Falls
COLLEGE OF BUSINESS AND ECONOMICS - 2004 Post-Graduation Report

Major	#Graduating in Major	#of Responses	% Responding	Employed Respondents	% Employed Respondents	Continuing Education	% Respondents Employed or Continuing Education	Still Seeking	Not Seeking	No Information	Median Salary Range
Accounting	23	21	91%	21	100%		100%			2	\$36-38,000 (15)
Business Administration - Finc.	36	22	61%	18	82%	1	86%	3		14	\$28-30,000 (9)
Business Administration - Mktg.	14	9	64%	7	77%	1	88%	1		5	\$36,000 (3)
Business Administration - Mngt.	42	28	66%	23	82%	1	86%	4		14	\$30-32,000 (14)
Business Admin.- Mngt./Mktg.	1	1	100%	1	100%		100%				N/A
Business Administration - Br. Area	38	25	66%	22	88%	1	92%	2		13	\$34-36,000 (18)
Computer Science/Info. Systems	17	15	88%	11	73%		73%	4		2	\$40-42,000 (8)
Economics	4	1	25%	1	100%		100%			3	N/A
Marketing Communications	13	9	69%	9	100%		100%			4	\$30-32,000 (5)
Total	188	131	70%	113	86%	4	89%	14		57	\$34-36,000 (72)

- NOTES:
- Data collected from students graduating from September 2003 to August 2004.
 - 34 or 30% of the 113 employed respondents work in Wisconsin.
76 or 67% of the 113 employed respondents work in Minnesota.
 - Salary information was obtained from 72 graduates or 64% of the 113 employed respondents. The numbers in parentheses indicate the total number of responses in this category.