

CAREER SERVICES
University of Wisconsin - River Falls
COLLEGE OF BUSINESS AND ECONOMICS - 2003 Post-Graduation Report

| Major | #Graduating in Major | #of Responses | % Responding | Employed Respondents | % Employed Respondents | Continuing Education | % Respondents Employed or Continuing Education | Still Seeking | Not Seeking | No Information | Median Salary Range |
|------------------------------------|----------------------|---------------|--------------|----------------------|------------------------|----------------------|--|---------------|-------------|----------------|--------------------------|
| Accounting | 36 | 25 | 69% | 24 | 96% | | 96% | 1 | | 11 | \$32-34,000 (18) |
| Business Administration - Finc. | 26 | 22 | 85% | 21 | 95% | | 95% | 1 | | 4 | \$28-30,000 (18) |
| Business Administration - Mgt. | 53 | 40 | 75% | 37 | 92% | 1 | 95% | 2 | | 13 | \$28-30,000 (29) |
| Business Administration - Mktg. | 16 | 13 | 81% | 10 | 77% | 2 | 92% | 1 | | 3 | \$30-32,000 (9) |
| Business Administration - Br. Area | 36 | 19 | 53% | 19 | 100% | | 100% | | | 17 | \$32-34,000 (17) |
| Computer Science/Info. Systems | 21 | 15 | 71% | 13 | 87% | | 87% | 2 | | 6 | \$32-34,000 (11) |
| Economics | 7 | 3 | 43% | 3 | 100% | | 100% | | | 4 | \$34-36,000 (1) |
| Marketing Communications | 13 | 4 | 31% | 4 | 100% | | 100% | | | 9 | \$22-24,000 (3) |
| Total | 208 | 141 | 68% | 131 | 93% | 3 | 95% | 7 | | 67 | \$30-32,000 (106) |

- NOTES:
- Data collected from students graduating from September 2002 to August 2003.
 - 27 or 21% of the 131 employed respondents work in Wisconsin.
91 or 70% of the 131 employed respondents work in Minnesota.
 - Salary information was obtained from 106 graduates or 75% of the 141 responding. The numbers in parentheses indicate the total number of responses in this category.