

CAREER SERVICES
University of Wisconsin - River Falls
COLLEGE OF BUSINESS AND ECONOMICS - 2002 Post-Graduation Report

Major	#Graduating in Major	#of Responses	% Responding	Employed Respondents	% Employed Respondents	Continuing Education	% Respondents Employed or Continuing Education	Still Seeking	Not Seeking	No Information	Median Salary Range
Accounting	33	23	70%	21	91%		91%	1	1	10	\$38-40,000 (13)
Business Administration - Finc.	34	22	65%	21	95%		95%	1		12	\$26-28,000 (18)
Business Administration - Mgt.	46	32	70%	26	95%	1	84%	5		14	\$28-30,000 (20)
Business Administration - Mktg.	16	8	50%	5	63%		63%	3		8	\$30-32,000 (4)
Business Administration - Br. Area	53	28	53%	26	93%	1	96%		1	25	\$30-32,000 (10)
Computer Science/Info. Systems	13	8	62%	5	63%		63%	3		5	\$18,000 (3)
Economics	6	3	50%	2	67%		67%	1		3	N/A
Marketing Communications	8	5	63%	4	80%		80%	1		3	\$36-38,000 (4)
Total	209	129	62%	110	85%	2	87%	15	2	80	\$30-32,000 (72)

NOTES:

- Data collected from students graduating from September 2001 to August 2002.
- 19% of the Employed Respondents work in Wisconsin.
74% of the Employed Respondents work in Minnesota.
- Salary information was obtained from 72 graduates or 56% of the 129 responding. The numbers in parentheses indicate the total number of responses in this category.