

Academic Program Assessment: Film Studies Program  
Compiled by the Film Studies Committee  
Updated 5/2007

I: Student Learning Outcomes/Objectives:

- 1) Students will be able to use film language, analyze style, understand film technology, and recognize major innovators important to film studies
- 2) Students will be able to be analytical viewers of film who can explore how film communicates to an audience while considering what is being communicated to that audience
- 3) Students will be able to recognize the artistic form and narrative structure of film through historical and theoretical perspectives
- 4) Students will be able to learn to “read” films analytically as textual productions and as vehicles for communicating the diversity of cultural beliefs, values, and attitudes toward race, class, gender, politics, history, and sexuality that exist in American and Global/International films

II: Where Objectives/Outcomes are Being Achieved:

- 1) FILM 260: Electronic Field Production; FILM 200: Introduction to Film Studies; FILM 303: Documentary Production
- 2) FILM 300: Women & Film; FILM 305: The News in Film; FILM 310: Sociology Through Film
- 3) FILM 301: History of Film; FILM 302: History of Documentary
- 4) FILM 206: Ethnic Film and Literature; FILM 248: Cultures in Conflict; FILM 442: World Cinema

III: Assessment Tools to Measure Objectives/Outcomes:

Indirect Measure: The Film Studies Committee will create a survey to send to our minors who are finished with the program. This survey will include questions that address all of the objectives in some way.

Direct Measures: The direct measures will differ with the course, so the following is a list of what will be submitted to meet each objective:

#### Objective #1

- FILM 260: Evan Johnson/production project/Spring2008
- FILM 200: Kenneth Stofferahn/criticism paper/Spring 2008
- FILM 303: Evan Johnson/production project/Fall 2008

#### Objective #2

- FILM 300: Kathleen Hunzer/film analysis paper/Fall 2007
- FILM 305: Sandy Ellis/film analysis paper/2008
- FILM 310: Tricia Davis/paper/Fall 2008

#### Objective #3

- FILM 301: Kenneth Stofferahn/research paper/Spring 2009
- FILM 302: Sandy Ellis/film analysis paper/Spring 2008

#### Objective #4

- FILM 206: Kathleen Hunzer/film analysis paper/Spring 2008
- FILM 248: Kenneth Stofferahn/response paper/Fall 2008
- FILM 442: Gorden Hedahl/paper/Fall 2008

#### IV: Timetable Indicating the Cycle of Assessment and Continuous Improvement

Since most Film classes are taught every other semester, every other year, or every third year, our data will be collected over a few years as the attached timeline indicates. The semester after each artifact is collected, the Film Studies Committee will meet to analyze where the courses were effective,

where they were not effective, and what we need to change in the classes to better meet our objectives.

#### V: Data Presentation and Discussion Process

The Film Studies committee will meet at the end of each year to review the assessment artifacts from both semesters of that academic year and to collate the findings from this review.

#### VI: Implementation of Revisions Based on Assessment Results

Once the materials are reviewed, the Film Studies Committee will determine what changes need to be made to which courses, and then the Film Studies Committee will follow-up with the individual instructors to make sure that the changes have been made, implemented, and re-evaluated.

#### VII: Results Availability

The Film Studies Committee will prepare a brief report based on the assessment evaluative meeting at the end of the year that will explore the assessment results for that year.