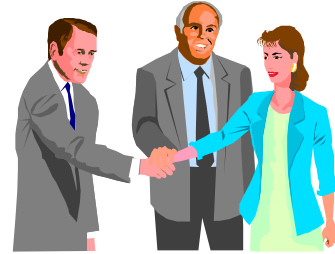




TEACHER VERSION

GYPSY MOTH AND PUBLIC RELATIONS



OBJECTIVE: The students should be able to:

- 1) identify and explain public concerns about gypsy moths
- 2) create and deliver a survey about gypsy moth information
- 3) develop and implement a plan for informing a section of the public about the gypsy moth.

RESOURCES:

- Internet sites:
 - USDA Forest Service
 - Wisconsin Dept. of Ag. Trade and Consumer Protection
 - Wisconsin Department of Natural resources
 - Gypsy Moth Server at Virginia Tech
- Local County Extension Agents

IMPORTANT TERMS:

Survey, Questionnaire, Opinionnaire

ACTIVITY:

The students are to develop a brochure or information card about gypsy moths. This project should include graphics and/or pictures.

Pictures can be from digital camera shots of the local community.

Wisconsin Agricultural Education Standards for the activity:

Gypsy Moth and Public Relations - By the end of grade 12 (agricultural) students will:
(Leadership) C.12.2 "Practice skills relating to communication, problem-solving, and decision-making through individual, group and team processes."
(Leadership) C.9-12.3 "Participate actively in community service."

