

## **UW-River Falls Named a 'Top College' by Educate to Career**

October 2, 2014--The University of Wisconsin-River Falls has been named a "Top College" in the most recent Educate to Career (ETC) College Rankings Index. The ETC Index analyzes the profile of students when they enter a given college, the total costs related to attending the college, and the outcomes of the students when they enter the labor market.

"The Index empirically determines the economic value added by each of the 1224 colleges ranked within our system," said Michael R. Havis, president and founder of Educate to Career. "We calculate the improvement in earnings and employability of persons who attended specific colleges, relative to those similarly situated in other colleges. We feel that the colleges scoring in the top one-third of our Index are doing a very good job on behalf of their students"



UW-River Falls was ranked number 170 by ETC, placing it in the top 15 percent of the College Rankings Index. The ETC College Rankings Index is comprised of accredited four-year colleges, with annual enrollments greater than 1,000 students. The Index analyzes data for more than 1,200 colleges, representing 94 percent of all students enrolled in four-year colleges.

Educate to Career, a California based non-profit, provides outcome-based college and career planning tool programs. The full ETC College Rankings Index, including the methodology used to evaluate colleges, is available at <http://educatetocareer.org>.



### **U.S. News Names UW-River Falls Best Regional Public and Best Midwestern University**



September 15, 2014--U.S. News & World Report has named the University of Wisconsin-River Falls a Best Regional Public University and a Best Regional University-Midwest for 2015. UWRF's most recent ranking appears in the U.S. News & World Report's 2015 edition of Best Colleges, released earlier this week.

Last month, UW-River Falls was one of four University of Wisconsin System institutions included in The Princeton Review's list of the "Best in the Midwest."

The U.S. News & World Report Best Colleges Rankings are available at <http://colleges.usnews.rankingsandreviews.com/best-colleges>.

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