

Faculty Senate • http://www.uwrf.edu/faculty_senate/welcome.html
Chair: James Madsen; Vice Chair: Dawn Hukai; Secretary: Todd A. Savage; Executive Committee: Stephen Reed, Jennifer Willis-Rivera

To: Dean Van Galen, Chancellor 116 North Hall University of Wisconsin-River Falls

From: James Madsen, Chair Faculty Senate
University of Wisconsin-River Falls

November 19, 2010

RE: UWRF Faculty Senate Motion 2010-2011/12

At the November 17, 2010 meeting of University of Wisconsin-River Falls Faculty Senate, motion 2010-2011/12 was passed and it is effective immediately. This motion is forwarded to you for your action.

A motion from the Academic Program & Policy Committee (Dr. Jim Zimmerman, Chair) to approve the name change of the "Land Use Planning" undergraduate major and minor programs within the Department of Plant and Earth Science to "Community Planning."

Approved			
Disapproved			
Dean Van Galen,	Jan Jan Dal	11/74 (lo Date	

TRANSMITTAL for UNDERGRADUATE PROGRAMS: Changes or Proposals

INFORMATION

2. Department(s):3. College(s):	Land Use Planning Plant And Earth Science CAFES red by: David Keuhl Date	e: March 25, 2010					
5. Check all that	apply:						
	gram in course name in Major in course content	Existing programChange in numberChange in MinorChange in Emph	er of credits				
6. Other Programs/Departments Consulted (Requires letters of support from all Departments or Programs substantially affected):							
1. 2.		3. 4.					
7. Date of Imple	mentation:Fall Semester	2010 Year					
8. Have all courses in this program been approved? Yes No I If "No," which ones?							
9. Attach Request Narrative. (Include description of program before and after proposed changes). <u>UNIT APPROVALS</u> : Requires signatures of all Departments Chairs and Deans whose programs will be affected by the changes or proposal. Signature lines for the affected Departments and Colleges (Noted in 6 above), are on the back of this form. These signatures should be obtained prior to review by all other shared governance levels. Signature Date							
Department Chair	Domason	H. Taylor	7 Sep 2010				
College Curriculum C	Cmtt. Chair Songur	H. Taylor	16 Sept. 2010 SEP 17 2010				
University Curricului	m Cmtt. Chair <u>Barbara</u>	a S Wilson	10/15/10				
Academic Policy & Pr	rograms Cmtt. Chair <i>Line</i>	al Jemmen	- 10/29/10				
Faculty Senate Chair	Jamas M.	Ja de la	11/19/10				
Provost / Vice Chance	ellor		11/20				
Chancellor	Deanton Del		11/24/10				
<u>NOTE</u> : The master copy of this transmittal and accompanying documents must be filed in the Provost's office upon final approval. The Provost's office will notify all appropriate administrative offices							

[Registrar, Dean(s), and Department Chair(s)] of approvals and necessary actions to implement changes.

TRANSMITTAL for UNDERGRADUATE PROGRAMS: Changes or Proposals

DEPARTMENT & COLLEGE APPROVAL SIGNATURES

	Signature	Date	
Department Chair	· · · · · · · · · · · · · · · · · · ·		
College Curriculum Cmtt. Chair			
Dean of College			
	Signature	Date	
Department Chair			
College Curriculum Cmtt. Chair			
Dean of College			
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	0: 4	D 4	
	Signature	Date	
Department Chair		 	
College Curriculum Cmtt. Chair			
Dean of College			

9. Requested Narrative

The faculty of the Land Use Planning major and minor would like to update the name of the major from "Land Use Planning" to "Community Planning." Justifications are as follows:

- 1. The major originally began in 1970 as "Scientific Land Management." In 1991, due to the lack of name recognition of SLM in professional fields and by the general public, the major was changed to "Park and Land Management." In 1993, the phase-out of the Park Management and Recreation options in the major resulted in a further program revision to create simply the "Land Management" major. In 1998 the name was changed to its present form, again in response to a need to adapt to the professions in which the students were being employed. The proposed change is in part due to similar reasons, as well as those that follow.
- 2. During the changes stated above, courses have been added and adjusted in order to keep in line with professional demands. These include adding GIS, Comprehensive Planning, Community Analysis, Community Decision-making, Planning for Sustainable Communities, and Land Use and Sustainable Agriculture Law. Adjustments have been made to Introduction to Land Use Theory and Practice and Site Planning and Development. These changes widened the scope of what was being covered to include not only the physical aspects of the land, as was the original orientation, but also the economic, social, legal, and political factors that are inclusive in land management. Stated simply, the major no longer covers merely "land use" but quite literally entire "community" planning.
- 3. Within the discipline of Planning, "land use planning" is treated as a specialty. Within the academic programs, there is only one accredited program that uses the name "Land Use Planning" in the name of their degree. This is at the University of Nevada Department of Geography (Master in Land Use Planning Policy). "Land use planning," however, is a emphasis offered within virtually every other Bachelor and Masters program in the country. Individuals employed as planners are all taught land use planning and many specialize in it but, to work as a planner, broader preparation as discussed above in #2 is required.

The names used instead of "Land Use Planning" include:

- Urban Planning
- Regional Planning
- Community Planning
- Environmental Planning
- City Planning
- Bioregional Planning
- Infrastructure Planning
- Public Planning
- Planning
- Urban Design

- Environmental Design
- Urban Studies
- Urban Affairs
- Community Development
- Urban Development
- Real Estate Development

We selected "Community Planning" on the basis that (1) our program focuses more on the exurban/small town context than the "city" or "urban", (2) we generally do not extend this as broad as a "regional" approach, (3) we are more specific to "planning" than "affairs" or "studies" would imply, and (4) our expertise is not specifically in the areas of "design" or "development", although we cover both in various ways. The alternative to this was to simply use the word "Planning," but it was thought that including "Community" better conveyed both the context in which the kind of planning we teach occurs and the kinds of jobs that students graduating with our degree would (and do) work.

4. Two states in the country license planners, New Jersey and Michigan. In New Jersey they are referred to as "Professional Planners." In Michigan they are called "Community Planners." The Michigan law describes a "community planner" as:

"a person qualified to prepare comprehensive community plans designed to portray general long range proposals for the arrangement of land uses to guide government toward development of the entire community."

This description captures very well what we teach in the land use planning major and demonstrates how, while land use is a necessary component of what we teach, the major also includes comprehensive planning, long range proposals, guiding government, and involving the entire community.

- 5. Finally, the name "Community Planning" captures the transdisciplinary nature of the major. Students first bring together a diverse set of skills and knowledge obtained through course requirements in the physical, natural, and social sciences. They then learn how to integrate these various ways of viewing the world into a cohesive holistic perspective from which they can then address the complexity of problems faced in communities. As such, the major is no longer about the "land" per se, but about balancing the social, economic, and environmental needs of the community. Planners, according to the American Planning Association, spend their time divided between the following areas:
 - Community Development
 - Land Use & Code Enforcement
 - Transportation
 - Environmental/Natural Resources Planning
 - Economic Development
 - Community Aesthetics and Design
 - Public Finance

- Housing
- Parks & Recreation
- Historic Preservation
- Energy Systems
- Food and Agricultural systems

Of the professionally recognized names used in accredited program, we believe the name "Community Planning" best captures this breadth and approach.

Summary

- 1. Precedent exists for the name of the major to reflect professional practice;
- 2. Changes to the scope of the courses in the major are not adequately reflected in the current name;
- 3. "Land use planning" is used by other programs as an emphasis within the major but never (with one exception) as the name of the major;
- 4. The State of Michigan uses the proposed name as their licensed designation;
- 5. The proposed name captures the transdisciplinary nature of the degree.

Land Use Planning Major Curriculum

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Core - *
         ESM 151 – Intro. to Land Use Theory and Practice (3)
         ESM 220 – Env Sust: Theory/Issues and Mgt (3)
         ESM 251 – Community Decision-Making (3)
         ESM 270 - Internship 1 (2-4)
         ESM 293 – Community Analysis (3)
         ESM 303 – Environmental Policies and Administration (3)
         ESM 305 – Environmental Impact Assessment (2)
         ESM 351 – Planning for Sustainable Communities (3)
         ESM 333 – Remote Sensing of Natural Resources (3)
         Or ESM 363 – GIS Applications in Resource Management (3)
         Or GENG 265 – Engineering Graphics (3)
         ESM 360 – Hydrology and Water Quality (4)
         ESM 393 – Comprehensive Planning (3)
         ESM 411 – Site Planning and Development (4)
         ESM 435 – Advanced Land Use Planning and Design (4)
         ESM 485 – Seminar: Resource Management (1)
         Total
                      41-43
         Support - -
         GEOL 101 – Introduction to Geology (3)
         GEOG 250 - Intro to Cartography and GIS (3)
SOIL 210 - Intro to Soil Science (3)
         GEOG 360 – GIS: Theory and Methods (3)
         AGEC/ESM 445 – Land Use and Sustainable Agriculture Law (3)
        ENGL 266 – Business Writing (3)
        OR ENGL 367 – Technical Writing (3)
        Total
                      18
        University Requirement – UR
        POLS 245 – Intro to Comparative Politics (3) UR GP
        University Requirement – Diversity (3) UR ACD
        Total
                      6
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General Education – GE...

BIOL 150 – General Biology (3) GE 3 SL

ESM 105 – Intro. to Env. Studies (3) GE 5 EC

ENGL 100 - Academic Reading/Writing (3) GE 1 CW

MATH 146 – College Algebra (3) GE 3 M

CHEM 121 – General Chemistry I (5) GE 3 SL

ENGL 200 - Investigating Ideas: Reading/Writing/Disciplines (3) GE 1 CA

POLS 114 - National, State, and Local Govt (3) GE 2 SB

P ED 108 – Health and Fitness for Life (1) GE 5 HW

ECON 100 - Modern Economics (3) GE 2 SB

Or GEOG 120 – Human Geography (3)

Or SOCI 100 – Intro to Sociology (3)

CSTA 116 - Business and Prof Comm (3) GE 1 CS

PHIL 240 - Social Ethics (3) GE 2 HF

General Education - Humanities and Fine Arts (3) GE 2 HF

PE Activity – (1) GE 5 HW

General Education - Multidisciplinary (3) GE 4 MD

Total 40

Electives -

Directed Electives – (13-15)

Total

16-18

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Semester 1 (F)
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ESM 105 - Intro. to Env. Studies (3) GE 5 EC

ESM 151 – Intro. to Land Use Theory and Practice (3)*

BIOL 150 - General Biology (3) GE 3 SL

ENGL 100 – Academic Reading/Writing (3) GE 1 CW

MATH 146 – College Algebra (3) GE 3 M

Total 15cr

Semester 2 (Sp)

CHEM 121 – General Chemistry I (5) GE 3 SL

ENGL 200 - Investigating Ideas: Reading/Writing/Disciplines (3) GE 1 CA

POLS 114 - National, State, and Local Govt (3) GE 2 SB

PED 108 - Health and Fitness for Life (1) GE 5 HW

Directed Electives – (3)

Total

15cr

Semester 3 (F)

ESM 251 – Community Decision-Making (3)*

ECON 100 – Modern Economics (3) GE 2 SB

Or GEOG 120 – Human Geography (3)

Or SOCI 100 – Intro to Sociology (3)

GEOG 250 - Intro to Cartography and GIS (3)-

CSTA 116 - Business and Prof Comm (3) GE 1 CS

SOIL 210 - Intro to Soil Science (3)-

Total

15cr

Semester 4 (Sp)

ESM 220 – Env Sust: Theory/Issues and Mgt (3)*

ESM 360 – Hydrology and Water Quality (4)*

PHIL 240 - Social Ethics (3) GE 2 HF

ESM 293 – Community Analysis (3)*

GEOG 360 - GIS: Theory and Methods (3)-

Total

16cr

Semester 5 (F)

ESM 303 – Environmental Policies and Administration (3)*

ESM 393 – Comprehensive Planning (3)*

POLS 245 - Intro to Comparative Politics (3) UR GP

University Requirement – Diversity (3) UR ACD

General Education – Humanities and Fine Arts (3) GE 2 HF

Total

15cr

Semester 6 (Sp)

ESM 305 – Environmental Impact Assessment (2)*

ESM 351 – Planning for Sustainable Communities (3)*

ESM 333 – Remote Sensing of Natural Resources (3)*

Or ESM 363 – GIS Applications in Resource Management (3)*

Or GENG 265 – Engineering Graphics (3)*

AGEC/ESM 445 – Land Use and Sustainable Agriculture Law (3)-

PE Activity – (0.5) GE 5 HW

Directed Electives – (3)

Total

14.5

Summer

ESM 270 - Internship 1 (2-4)*

Total

2-4cr

Semester 7 (F)

ESM 411 – Site Planning and Development (4)*

General Education – Multidisciplinary (3) GE 4 MD

Directed Electives – (5)

Total

13cr

Semester 8 (Sp)

ESM 435 – Advanced Land Use Planning and Design (4)*

ESM 485 – Seminar: Resource Management (1)*

ENGL 266 - Business Writing (3)-

OR ENGL 367 – Technical Writing (3)-

PE Activity – (0.5) GE 5 HW

Directed Electives – (5-7)

Total

13.5-15.5cr

Land Use Planning Minor Curriculum

ESM 151 – Intro. to Land Use Theory and Practice (3)

ESM 251 – Community Decision-Making (3)

ESM 393 - Comprehensive Planning (3)

ESM 411 – Site Planning and Development (4)

ESM 435 - Advanced Land Use Planning and Design (4)

AGEC/ESM 445 – Land Use and Sustainable Agriculture Law (3)

GEOG 250 - Intro to Cartography and GIS (3)

Total

23cr